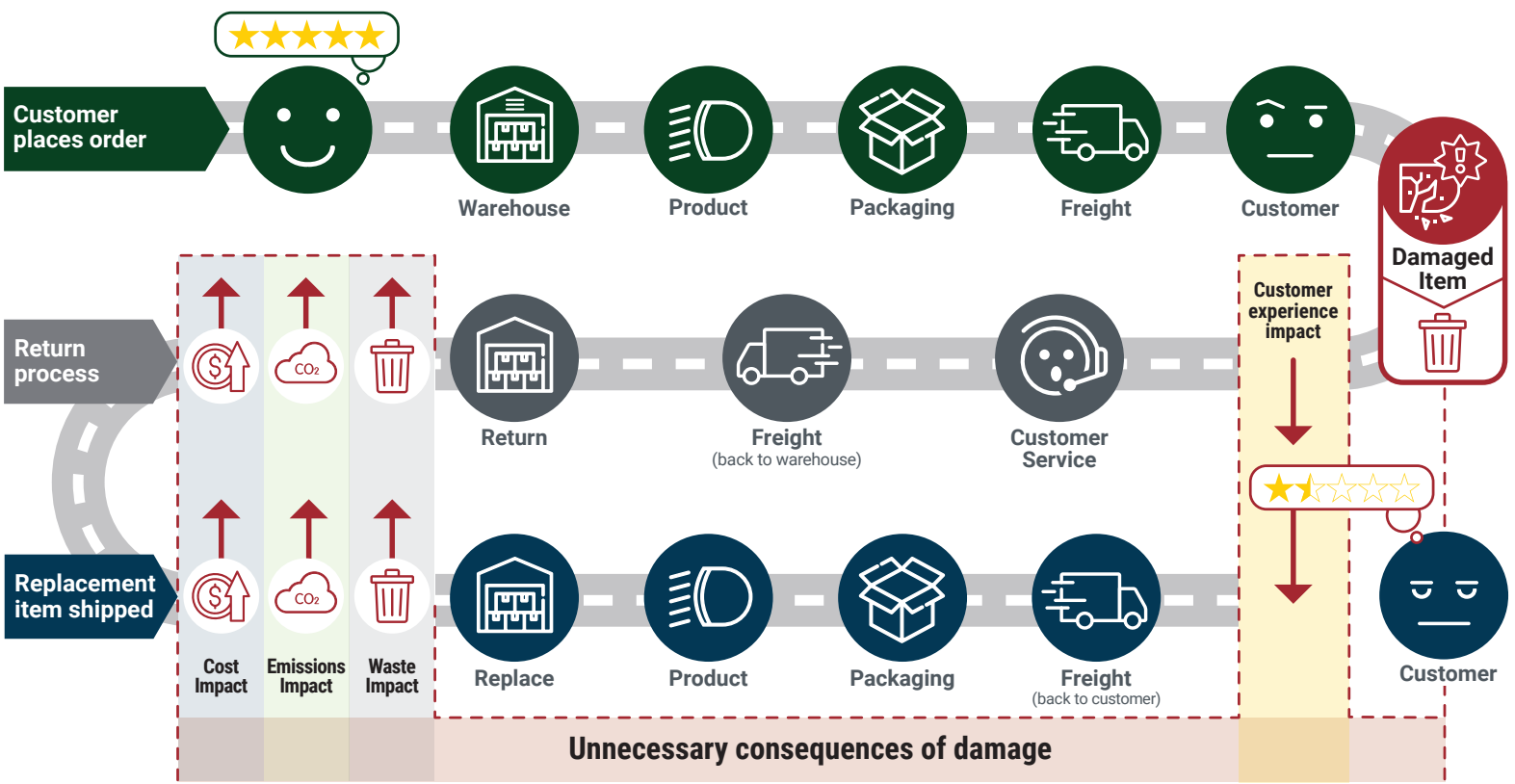


The Impact of Product Damage


Damaged Products Are Bad for Profits and the Environment

Are your parcels among the estimated 2.38B US packages¹ damaged each year?




If your package is one of the 2.38 billion damaged parcels...


The impacts add up: damaged goods increase operational, transportation, material, and environmental costs, while also compromising brand loyalty



5 billion
pounds of damaged product end up in U.S. landfills every year²



40 lbs
of Carbon Dioxide Emissions produced to re-ship on parcel²



73%
of consumers indicate that they would be **unlikely to purchase** from the company again after receiving a damaged product

By the Numbers

Replacing a damaged product requires double the products, packaging materials, fulfillment time, and freight trips.

Take this example:

Customer ships 100k of \$30, 5lb products annually


By reducing from a 3% to a 1% annual damage rate...




+\$101,980
cost mitigation from reduced damages⁴



+\$18,000
projected customer lifetime sales⁴



80,469 lbs
of CO₂ emissions³



10,000 lbs
of solid waste³

1. [Ship Matrix](#). (n.d.). Fedex and UPS face declining addressable market.
2. Pregis (2020, February 28). [Damaged Products = Damaged Planet](#).
3. Pregis EcoGauge is a proprietary tool that calculates the environmental impact of damage
4. Pregis Damage Calculator is a proprietary tool that calculates the financial impact of damage